

PRESS RELEASE

Enthusiastic runners from 21 states to run Federal Bank Kochi Marathon

The first edition of Federal Bank Kochi Marathon will witness thousands of runners on Monday, 1st May 2023. This year will witness thousands runners from 21 states with highest number of participants from Kerala, Tamil Nadu, Karnataka and Maharashtra running the marathon in God's Own Country. The inaugural edition will witness elite and amateur runners competing in various categories with prizes up to Rs 10 Lakh to be won.

The Full Marathon will be flag-off at 4:00 am from Maharaja's College Ground followed by Half Marathon at 5:00am; whereas 10K and 3k Green will start at 6:00 am and 7:00 am respectively. The runners will pass through Thevara Junction through MG Road and from there through Foreshore Road will reach Marine Drive and move on to Vallarpadam Container Road through Goshree Bridge and take a U turn from Cheranelloor Junction and return the same way and will conclude at the starting point.

The Federal Bank aims to promote running for a good cause and give back to society. It will be a 100% waste-managed race. All the waste generated by the marathon will be collected in Green Bio Product's compostable garbage bags. The marathon will be a true celebration of sportsmanship, dedication, and the human spirit.

All the participants get Finisher medals and a race day tee.

BIB Distribution Expo - Runners can collect their running kits on 29th and 30th from Maharaja's College Ground, Gate Opp to Millennium Gold, Hospital Road, Ernakulam, Kerala 682011

M V S Murthy
Chief Marketing Officer

Federal Bank (NSE: FEDERALBNK) is a leading Indian private sector bank with a network of around 1,351 banking outlets and 1,896 ATMs/Recyclers spread across the country. The Bank's total business mix (deposits + advances) stood at ₹ 3.69 Lakh Crore as on 31st December, 2022. Capital Adequacy Ratio (CRAR) of the Bank, computed as per Basel III guidelines, stood at 13.35% as on 31st December 2022. Federal Bank has its Representative Offices at Dubai and Abu Dhabi that serve as a nerve centre for Non-Resident Indian customers in the UAE. The Bank also has an IFSC Banking Unit (IBU) in Gujarat International Finance Tec-City (GIFT City). Federal Bank is transforming itself, keeping its principles intact, into an organization that offers services beyond par. It has a well-defined vision for the future as a guidepost to its progress.

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